The Renewable Fuels Association continues to explore innovative ways to reach important audiences.

At its popular display area at the **2022 Commodity Classic in New Orleans**, RFA received more than 1,000 signatures from farmers, workers in the ethanol industry, and other biofuel supporters who sent a message to President Biden that the solution to record-high gas prices is to immediately allow broader use of lower-cost ethanol blends like E15. RFA plans to continue to be a part of the event, which takes place in Orlando in March 2023.

RFA had an active presence during the **38th annual Fuel Ethanol Workshop & Expo**, held in Minneapolis in June 2022. Three staff were featured Workshop speakers, while RFA’s Expo booth showcased our new flex fuel Can-Am Utility Terrain Vehicle.

In late summer 2022, RFA exhibited at the **Farm Progress Show**. The nation’s largest outdoor farm event returned to Boone, Iowa for the first time since 2018 and attracted more than 200,000 attendees. RFA’s large exhibit area, which displayed our flex fuel Jeep Wrangler and Can-Am UTV, drew crowds expressing gratitude for both our presence at the event and support of the agriculture industry. We will continue our presence when the Farm Progress Show pivots to Decatur, Illinois in summer 2023.

RFA’s “Ethanol Days of Summer Free Fuel Contest” rewarded drivers who reported prices of E15 and E85 to our revamped E85prices.com website and mobile app from Memorial Day to Labor Day 2022. We piggybacked our “Pump Up the Savings” consumer sweepstakes to prompt social media posts on savings at the pump with the use of higher ethanol blends.

RFA sponsored the university student organization **Husker Motorsports**, which built a formula-style racecar from the ground up. The team competed in the Formula SAE Competition at the Michigan International Speedway, earning top-ten finishes in acceleration, autocross, and design. Our sponsorship provided a cost-effective way to educate automotive engineers regarding the low-carbon, high-performance value of renewable fuels like ethanol.
Let’s Go!

At key events like the Farm Progress Show, the Iowa Biofuels Science and Sustainability Tour or via dozens of media interviews over the course of a year, RFA has earned the respect and the attention of many.

RFA fosters industry stewardship through our multiple award-winning ethanol safety initiatives. Since program inception in 2010, we have provided over 400 in-person and online ethanol emergency response training events to more than 16,000 attendees. RFA’s ongoing safety efforts are supported by federal grants and managed under a cooperative partnership with TRANSCAER.