



## **Vice President Strategy and Innovation**

The Renewable Fuels Association is a 501(c)(6) non-profit trade association seeking a qualified professional for the position of **Vice President, Strategy and Innovation**. This person is responsible for the development and implementation of a wide range of initiatives focused on building demand and new markets for ethanol and other bio-products made by the association's member companies. This professional serves as a resource to RFA members, technology innovators, and other stakeholders on issues related to new uses, emerging technologies, and non-traditional markets for ethanol and other bio-products. In addition, the Vice President leads a small team of in-house professionals focused on EH&S, technical and regulatory issues, and often manages outside consultants. The position is based in RFA's headquarters office in the greater St. Louis area and reports directly to the CEO while working closely with the RFA's entire senior leadership team.

### **RESPONSIBILITIES OF THE POSITION**

- Develops and executes regulatory, grant-based, and market-based strategies to develop and expand new uses and markets for ethanol and other bio-products. Areas of focus include sustainable aviation fuel, heavy-duty (i.e., diesel) transportation fuels, green chemicals, stationary power generation, green hydrogen, and other emerging applications.
- Regularly updates RFA member companies on new uses and emerging technologies and facilitates communication between member companies and technology providers.
- Collaborates with U.S. Dept. of Energy, U.S. Dept. of Agriculture, universities, and industry stakeholders on grant-based research and development projects.
- Serves as a resource and liaison for member companies who are seeking grant funding for development, demonstration, and commercial application of new technologies and/or new uses for ethanol.
- Oversees preparation of guidance documents, technical reports, white papers, regulatory comments, and presentations for member companies and other audiences on a broad range of marketplace, economic, and technology issues.
- Works with Government Affairs team to develop and promote legislative concepts aimed at expanding new uses and markets for ethanol and other bio-products.
- Works closely with CEO on development and execution of RFA's Strategic Plan.
- Represents RFA at industry meetings and forums.



## **SKILLS, EXPERIENCE AND ABILITIES**

- Experienced in market research, economic analysis, technology evaluation and strategic planning.
- Excellent written and verbal communication skills are required. Must demonstrate ability to summarize and simplify complex technical issues.
- Experience in soliciting and securing federal/state grant funding is preferred.
- Strong interpersonal skills to effectively cultivate relationships with regulatory officials, Association members, industry stakeholders, and coworkers.
- Must be able to work as part of an integrated team while also demonstrating the ability to take initiative and work independently.
- Good organization skills and demonstrated ability to meet deadlines.
- Demonstrated ability to perform in a fast-paced, dynamic environment.
- Proficiency in Microsoft Office programs is required.
- Able to travel (approximately 10-15%).

## **QUALIFICATIONS**

- Bachelor's Degree in Business or a STEM-related field (science, technology, engineering, math) is required. MBA is preferred, but not required.
- Minimum 5-7 years of work experience in related field.

## **APPLYING FOR THE POSITION**

- Please submit cover letter, resume and 2 writing samples to [Jobs@ethanolrfa.org](mailto:Jobs@ethanolrfa.org) with the subject line: **VP, Strategy & Innovation**.